

Training Programme

From the Experts at Fake Bake



Fake Bake offers a comprehensive range of training modules, focusing on the personal development of the beauty professional, from student to salon owner. The modules assist the beauty professional to improve their knowledge and tanning techniques as they progress through their career so they, in turn can deliver a professional and informed service to their clients.

Each Training Module is accompanied by a comprehensive Manual. These Manuals build into a set that can be referred to throughout the professional's career.

Fake Bake has three dedicated Training Academies positioned conveniently throughout the UK and a team of friendly Training Experts (subject to availability) who deliver training to educational establishments. Each Training Academy comprises of a spray tan suite, professional self-tan suite, wholesale shop and conference facility.

Approved by 'Associated Beauty Therapists' & 'The Guild of Professional Beauty Therapists'

Module 1

Introducing Fake Bake (seminar)

Ideal for anyone involved in the Beauty Industry

- Fake Bake History
- What is Fake Bake
- What are Parabens
- Fake Bake Accolades

Module 2

The Self-Tan Market (seminar)

Ideal for Anyone involved in the Beauty Industry

- History Of Tanning
- Why People Self-Tan Today
- Seasonality of Tanning
- Self-Tan or UV
- Effects of UV Tanning
- What to Look For

Module 3

Fake Bake Retail Products (seminar & patch sampling)

Ideal for anyone involved in the Beauty Industry

- Understand Your Skin
- How Your Skin Tans Naturally
- How Fake Bake Self-Tans Work
- Why Combine Tanning Agents
- Comprehensive Retail Product Training
- Pre-Tan Advice
- Post-Tan Advice
- Patch Test
- Merchandising Tips

Exam

Certified

Module 4

Professional Self-Tan Treatment (seminar & practical)

Ideal for Beauty Students & Therapists

- Treatment Information
- Tailoring the Treatment
- Client Consultation
- Medication Advice
- Tanning Under 16 Year Olds
- Expert Tips
- Treatment Room Checklist
- Pre-Tan Advice
- Preparation
- Expert Advice for Brides
- Post-Tan Advice
- Recommend Complimentary Products

Practical Workshop

Exam

Certified

Module 5

Professional Spray Tan Application (seminar & practical)

Ideal for Beauty Students & Therapists

- Application Information
- Spray Tan Equipment
- Professional Spray Guns
- Airborne Spray Tan Particles
- Importance of Cleaning
- Daily Cleaning Procedure
- Client Consultation
- Medication Advice
- Tanning Under 16 Year Olds
- Expert Tips
- Spray Tan Checklist
- Preparation
- Expert Advice
- Expert Advice for Brides

Practical Workshop

Exam

Certified

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The content of these courses may be modified. Limited Availability.