

Face Self-Tan with Anti-Ageing

Featuring Apple Stem Cell Technology – Breakthrough in Anti-Ageing



The Fake Bake Face products contain gentle, naturally derived ingredients suitable of use on the more delicate facial skin. Platinum Face Self-Tan contains the naturally derived, premium tanning agents DHA and Erythulose. Premium DHA interacts with the amino acids which lie in the top layers of your facial skin to develop rapidly into a tan that compliments your skin tones. Erythulose develops the tan more slowly for longer lasting results. When combined, these tanning agents work together to reduce streaking and miscolouring for a natural looking tan. They also make your tan fade evenly for a continuously natural appearance.

The new, improved Fake Bake Platinum Face Self-Tan combines self-tanning with:

PhytoCellTec™ Malus Domestica, winner of The European Cosmetics Innovation Prize 'Best Active Ingredient'. With age, the number of skin stem cells in humans decreases and their ability to maintain and repair the skin becomes less efficient. Plant cells are totipotent, meaning that every cell has the ability to regenerate new organs. Stem Cells found in the rare apple Uttwiler Spätlauber are rich in phytonutrients, proteins and long-living cells. This particular composition leads to incredible storability and longevity properties. It's these characteristics that can be transferred to help human stem cells preserve their youthful characteristics and help protect and repair damaged skin, essentially delaying biological ageing.

WINNER
EUROPEAN
COSMETICS
INNOVATION
PRIZE

'Best Active Ingredient'

*Called PhytoCellTec™ Malus Domestica

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Self-Tan

Platinum Face SELF-TAN LOTION

Fake Bake constantly strives to improve the performance of its products. Fake Bake Platinum Face takes Self-Tan and Anti-Ageing to the next level, using scientific breakthroughs in Stem Cell technology, from one of the World's leading authorities – Mibelle Biochemistry in Switzerland. Fake Bake has combined its award-winning tanning formula (combined DHA and Erythulose for longer lasting, natural looking results) with Mibelle Biochemistry's highly acclaimed, naturally derived anti-ageing ingredient - PhytoCellTec™ Malus Domestica to create a facial tanning lotion that has been proven through extensive trials to turn back the signs of ageing.

- Long lasting self-tan
- Gentle formulation suitable for sensitive facial skin
- Combats chronological ageing
- Delays biological ageing of essential cells
- Preserves the youthful look & the vitality of your skin
- Protects longevity of human skin stem cells
- Combats the effects of Oxidants

Suitable For: Skin Types - Oily, Normal, Dry

Skin Tones - Medium, Dark

Clinical Trials

Significant and visible decrease in wrinkle depth for 100% of the subjects.

For example:



BEFORE (DAY 0)



AFTER (DAY 28)

The anti-wrinkle effect of PhytoCellTec™ Malus Domestica was evaluated in a study with 20 volunteers aged from 37 to 64. Wrinkle depth was determined by means of PRIMOS (phase-shifting rapid in vivo measurement of skin).



FACE-APPLE

For the best results, prepare

Exfoliate - Pre Tan

Face BAMBOO BUFFING POLISH

Fake Bake Face Bamboo Buffing Polish gives your skin renewing benefits while removing impurities and gently but effectively exfoliating the skin, leaving it ultra smooth. High quality natural derivatives Ginger Root and Chamomile Extract tone, calm and soothe the more delicate facial skin. Premium levels of botanicals hydrate your skin for greater absorption of DHA and Erythulose. Fake Bake Face Bamboo Buffing Polish is gentle enough to use as part of your daily beauty regime.

Suitable For: Skin Types - Oily, Normal, Dry

Skin Tones - Fair, Medium, Dark



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